

STORM KING REPORT

Focusing on excellence in safety, quality and customer satisfaction

The History Of An Area...And A Company

Storm King Mountain, described by *Life* magazine in 1964 as “the gateway to the Hudson Highlands, one of the grandest passages of river scenery in the world,” has been the focal point of not only our historical heritage, but the seedbed of environmental scenic preservation. It has embodied the history of a nation and its connection with the land.

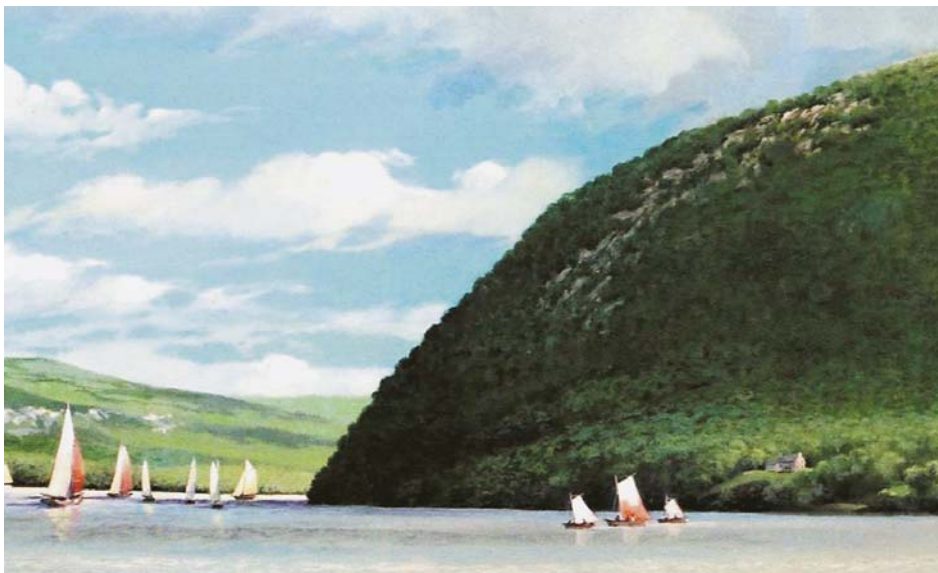
It is a place where the forces of nature are ever present. This special place has affected people emotionally, opened their senses, and connected them with the ground on which they stand. The response to nature here has always been strong and is the spark behind acts of philanthropy and the creation of vast, beautiful parks. It has awakened people’s passion and repeatedly

called forth dramatic, sometimes heroic, responses to preserve its scenic beauty.

All these efforts led Francis F. Dunwell to write in August 1991: “Much of the Highland’s landscape has been preserved in its wild state; and where there has been

human activity, the built environment shows an unusual respect for nature, the result of conscious efforts to be a part of rather than to dominate the land.”

Storm King Contracting is proud to be a part of these efforts. More than 30 years ago, at the foothills of Storm King Mountain in the picturesque village of Cornwall-on-Hudson, N.Y., Storm King Contracting was founded and has remained under the ownership and management



Storm King Mountain on the Hudson River.

Artist: Lon Hanson



Artist: Lon Hanson



Bear Mountain Carousel, in Bear Mountain State Park, Bear Mountain, NY.

of Jeffrey S. Baker, sole proprietor and president.

In keeping with our name, we are committed to that same respect for both our historical heritage and the natural beauty of the surrounding area as we seek to improve the lives of our neighbors and our community.

Since our inception in the mid 1970s, we have sought to create a business that provides state-of-the-art construction and outstanding customer

satisfaction. It is this dedication to quality craftsmanship and commitment to safety, honesty and integrity that makes Storm King Contracting the superior choice for construction services in the Hudson Valley. From historic renovations, libraries, recreational and educational buildings and luxury hotels, to medical facilities, large office buildings, warehouses and manufacturing plants, we have proven the versatility of Storm King Contracting.





Small Business Is Big

According to the Small Business Administration, small firms represent about 99.7% of all employer firms. Here are some other facts about small businesses:

- They employ half of all private sector employees.
- They pay more than 45% of total U.S. private payroll.
- They have generated 60% to 80% of net new jobs each year for the past decade.
- They create more than 50% of nonfarm private gross domestic product.
- They supplied more than 23% of the total value of federal prime contracts in fiscal year 2005.
- They provide 13 to 14 times more patents per employee than large patenting firms.
- They employ 41% of high-tech workers, such as scientists, engineers and computer workers.
- 53% are home-based and 3% are franchises.
- They made up 97% of all identified exporters and produced 28.6% of the known export value in fiscal year 2004.

What Do You Know?

- 1) If you suffer from rhinitis, your main symptom is:
 - a) water retention
 - b) facial rash
 - c) runny nose
 - d) tooth decay
- 2) What color is the text on standard U.S. "Do Not Enter" road signs?
 - a) yellow
 - b) red
 - c) white
 - d) black
- 3) What's the heaviest land mammal native to North America?
 - a) bison
 - b) moose
 - c) elk
 - d) brown bear
- 4) Which politician made the term "Iron Curtain" famous in his 1946 speech?
 - a) Chiang Kai-shek
 - b) Winston Churchill
 - c) Franklin D. Roosevelt
 - d) Joseph Stalin
- 5) Which nation is *not* considered part of Central America?
 - a) Panama
 - b) Costa Rica
 - c) Honduras
 - d) Colombia

—from *mental_floss* magazine

Answers: 1) c 2) c 3) d 4) b 5) d
(Colombia is in South America.)

Reduce Your Guilt And Frustration

What are the sources of much of the guilt and frustration that people carry around with them? Organizing expert and author of *Getting Things Done* David Allen says those feelings occur when we don't do what we tell ourselves we're going to do. You're letting things slip through the cracks, he says.

You tell yourself you're going to spend more time with your family, but you can't find the time so you don't. You tell yourself you're going to clean out the garage, but when Saturday rolls around you feel like you need a break, so you don't. Hello, guilt. Hello, frustration.

You're better off to not set yourself up for failure and all the negative feelings it can set off if you're really not going to do something. Just skip it, don't beat yourself up, Allen says.

Keeping Your Car Can Save A Bundle

You can save \$30,000 or more if you hold on to a car once you get it paid off, say the folks at *Consumer Reports* (www.consumerreports.org). So maybe it's not such a great idea to trade your car in every three to five years like some people believe. Here's how you can reap savings by keeping your car around for a long time:

- Take proper care of your car, including regular maintenance and replacement of parts. Just about any vehicle can reach 200,000 miles these days, *Consumer Reports* says.
- When you buy a car that you're planning to keep for a long time, go for one that has a good track record.
- Choose a car that has done well in government and insurance industry safety tests.
- Make sure that the car you choose is well equipped with the latest safety equipment.



Our Core Values

Storm King Contracting has identified five core values that represent who we are as an organization. These core values have developed over time, benefiting from the strong influence of our founders. It is important that our individual decisions incorporate these values.

Pursuit of Excellence

- Applying diligence, perseverance, attention to detail and good work habits to ensure the highest quality products and services.
- Striving to continually learn and improve.
- Creating an atmosphere that is flexible and open to change.
- Creating “win-win” solutions for all parties.

Integrity

- Having the courage to do the right thing and being truthful, accurate and straightforward in communication and conduct.
- Showing loyalty to company values.
- Complying with all laws and regulations.

Accountability

- Accepting responsibility for one's actions and those one supervises.
- Taking positive and constructive steps to promptly correct mistakes.
- Promoting teamwork and ownership through accountability.

Consideration

- Actively listening to and respecting the ideas of others.
- Assuring that those under one's supervision are not put in compromising and unsafe situations.
- Showing consideration for the welfare and safety of the general public and the environment.

Reliability

- Only making promises that can be kept, and keeping all promises that are made.
- Being prompt and responsive in business dealings both within and outside the company.



Artist: Lon Hanson

Safety

At Storm King, safety is our number one priority. We have developed a strong safety culture that is reflected in how we do business. We believe that the prevention of accidents is our moral obligation. We recognize that the protection of our employees, property and the public are essential to the successful completion of every project we undertake.

Accident prevention is a responsibility that is shared at every level of our organization, from the president throughout our work force.

Our project management team administers our accident prevention program at the project level, with the support and oversight of a professional corporate safety team.

At Storm King, we believe that all accidents are preventable. Our goal continues to be ZERO ACCIDENTS.

Our Mission...

“To be the contractor of choice in the Hudson Valley by focusing on excellence in safety, quality and customer satisfaction while demonstrating commitment to our employees and business partners who share our core values.”



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Have you visited us online?

Check out our website at www.skci.net.